

Free Help for Nonprofits

July 20, 2009

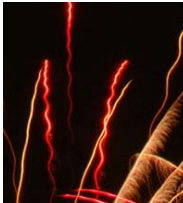
Volume 4, Number 8

This service is brought to you by the
Utah Office of Faith-Based and Community Initiatives
uofbci@utah.gov www.housing.utah.gov/uofbci
Katherine A. Smith, Editor 801-538-8875



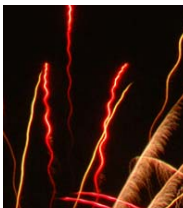
How can I use this e-letter?

1. Just read through, for ways to grow your organization, or make it stronger, or **find more grants**.
2. Register, and complete our survey, so that we know what topics you would like us to address.
3. Email us with special requests. uofbci@utah.gov



Do you guarantee all information?

Nope. We try to report as accurately as humanly possible, but can't be responsible for things like information on other websites, and changes, discrepancies, etc. Read the disclaimer at the end of this letter. The object is to save you time on first-sweep research so that you have more time to do good things, and also to assist you in accessing funding for good works.



What is included in the letter?

It's all based on what not-for-profits say they need. Basically, we are hearing that it is hard for each organization to devote much manpower to writing grants, let alone finding potential grants and researching background information needed to win them. We also hear that not all of you have big bucks for training, but are interested in high quality experiences for little or no registration fees. Tips and news were also requested.

For the specifics of what's in this e-letter, read on.

SUBSCRIBE, AND LET YOUR NEEDS BE KNOWN, at:
<http://housing.utah.gov/uofbci/subscribe.html>

CONTENTS:

On this page and next are descriptions of each section and specific topics in this issue; scroll down for actual items.

INDEX:

A. TIPS

Here, we pass on timely tips for your organization, and sometimes mini-lessons.

Please contribute tips you want to share at uofbci@utah.gov.

In this issue:

Office Space; White House Website

B. NEWS

The news here is of importance to the nonprofit world, especially in Utah. What are the trends? Who is supporting the work that is important to your organization? What is changing? You can scan items to get a view, and click the link for the whole story.

In this issue:

Immediate Need; Christmas Kettles in July? Health Care/Reform; Big vs. Small Endowments; Art Museums Declining Visits; Stimulus Funds for the Arts, Job Opening

C. FUNDING, GRANTS AND RESOURCES

This is an annotated list of some of the best currently available grants and resources. Scan through, to see if there is one that will enrich your organization.

In this issue:

School Facilities; Community Relief Fund; Arts Exhibits; "Masterpieces" Arts Grants; Community Improvement; Recreation/Skateparks; Alzheimer's Respite Care; Children/Health and Well-being; Free Ambulance (?); Arts/Chamber Music

D. AWARDS AND HONORS

Does your organization deserve recognition? How about individuals who have contributed much? Some opportunities listed in this section will also bring cash awards, trips, publicity and/or free consultation services that will feed your cause.

In this issue:

Customer Service/Animal Shelters; Health Grantmaking

E. SPECIAL RESOURCES

In this section, you will find reports and data that inform your work, but that also provide the hard data needed in writing winning grant proposals. A quick read here will let you know the gist of the report, and links take you to free downloads. Many nonprofit leaders cut and paste to a word processor file the notes on reports that interest them, for quick access. Or, they simply save the entire pdf.

In this issue:

Children and Youth/Nutrition and Exercise; Health Reform; Community Health Centers; Social Security Calculations

F. CONFERENCES, TRAINING AND WORKSHOPS for staff and customers

We search for training that is free or inexpensive, but high quality. In general, we only report on events that are within geographic reach, though we sometimes let you know of interesting events outside this area that are specifically designed to make your job easier or more effective. If you know of something we have missed, please let us know at uofbci@utah.gov.

In this issue:

Hunger Conference; Homeless Summit; School In-service

Now, the nitty gritty—plus links:

A. TIPS *(Timely tips, and sometimes mini-lessons)*

EMPTY OFFICES: AN OPPORTUNITY?

The Mid-Year 2009 Market Review was released July 14 by real estate brokerage firm Commerce CRG. It cites a 13.6 percent vacancy rate for offices in Salt Lake County, and an expectation that this rate may get higher. This could be a good time for nonprofits to negotiate a favorable rental rate, or to find a building owner willing to contribute space to a good organization that will maintain the property and pay the utilities. In some cases, this could also be a tax deduction for the contributing landlord.

<http://www.deseretnews.com/article/705316919/Report-says-Utah-real-estate-sectors-are-struggling.html>

WHITE HOUSE WEBSITE

The White House Office of Faith-Based and Neighborhood Partnerships has been working on its website, with the basics now functioning.

<http://www.whitehouse.gov/qazwsxedcrfv/partnerships/>

Their “Strengthening the Nonprofit Sector” page,

http://innovationincompassion.hhs.gov/strengthening_nonprofit/index.html, lists past accomplishments, and gives you access to “Tools and Training,” which has a general list of the kinds of grants and information available through the federal government, as well as research sources and other resources:

http://innovationincompassion.hhs.gov/strengthening_nonprofit/technology.html

B. NEWS *(Nonprofit news for Utah.) Click link for whole story*

IMMEDIATE NEED:

Volunteers are needed to work at the KJZZ/Deseret News Marathon and 10K on Friday, July 24. Anyone interested in helping should contact Adam Hood by e-mail at ahood@desnews.com or by phone at 801-236-6011. Groups interested in running an aid station can contact Melissa Upton at melissaupton@yahoo.com.

The deadline to volunteer is Tuesday, July 21. Every volunteer gets a free T-shirt.

CHRISTMAS KETTLES IN JULY?

The New York Times reports that a familiar Christmas season symbol has been deployed with success in New York City. Because the Salvation Army in that city has been so hard hit with new requests for services, it decided to deploy 150 of its familiar red kettles ordinarily used during the Thanksgiving and Christmas season. Reports are that New Yorkers and summer tourists are immediately getting the message, and contributing.

<http://cityroom.blogs.nytimes.com/2009/07/13/salvation-army-makes-a-summer-appearance/?scp=1&sq=Salvation%20Army&st=cse>

HEALTH CARE / REFORM

A new report from The Commonwealth Fund Commission on a High Performance Health System projects that including both private and public insurance choices in a new insurance exchange would save the United States as much as \$265 billion in administrative costs from 2010 to 2020. Congressional leaders are attempting to keep 10-year federal budget costs of health care reform legislation under \$1 trillion.

Download: <http://www.commonwealthfund.org/Content/News/News-Releases/2009/Jul/Private-and-Public-Insurance-Choices.aspx>

SMALL ENDOWMENTS HAVE DONE BETTER THAN THE BIG BOYS

In our June issue, we reported that the riskier style of investment initiated by Yale University and called the "Yale Model" had yielded high returns at first, and then had tanked. The Wall Street Journal now reports that large universities that have subscribed to that model are reporting 25% to 30% declines, while smaller universities, though hurt, fared far better in the downturn. Some of the same pattern has been seen by large and small foundations.

<http://online.wsj.com/article/SB124631834157970855.html>

ART MUSEUMS / DECLINING VISITS

The *Washington Post* reports that visits to art museums have declined across the country, according to two recent surveys on youth and adult participation in the arts. Patrice Walker Powell, the acting chairman of the National Endowment for the Arts (NEA), cited the survey her organization conducted, and commented that the NEA survey "shows that audiences for the arts are changing." She observed that electronic media is taking the place of actual participation in the arts, and suggested that this is evidence of the need for more arts education for children, so that the next generation will include larger numbers of both artists and arts enthusiasts.

<http://www.washingtonpost.com/wp-dyn/content/article/2009/06/15/AR2009061503026.html>

Read about Utah's Sorenson Arts Learning Program, which aims to do just that, at http://arts.utah.gov/funding/sorenson_arts_funding/index.htm.

\$29.8 MILLION STIMULUS FUNDS FOR ARTS

The National Endowment for the Arts (<http://www.nea.gov/>) has awarded nearly \$29.8 to organizations in all fifty states, the District of Columbia, and several U.S. territories. The grants build on \$19.8 million in sub-grants the NEA awarded in April to state and regional arts agencies. Mostly ranging in size from \$25,000 to \$50,000, with local government-affiliated cultural organizations receiving up to \$250,000 each, the grants, according to the NEA, are intended "to support the preservation of jobs that are threatened by declines in philanthropic and other support during the current economic downturn."

JOB OPENING

The Foundation Center regularly lists jobs in the nonprofit sector, and this week one is listed for Utah, for a Chief Financial Officer at Girl Scouts of Utah, in Salt Lake City:

http://foundationcenter.org/pnd/jobs/job_item.ihtml?id=258300024

For more job openings, visit [PND Jobs](#) at <http://foundationcenter.org/pnd/jobs/>

C. FUNDING, GRANTS & RESOURCES *(Annotated list of some currently available grants and resources.)*

K-12 SCHOOL IMPROVEMENT / FACILITIES

Through its Toolbox for Education, Lowe's [Charitable and Educational Foundation](#) will donate \$2,000 to \$5,000 to each of approximately 1000 schools or parent teacher groups in the US, to be used for one-time projects that focus on basic needs.

The program prioritizes funding requests that have a permanent impact. Examples of this would be facility enhancement (both indoor and outdoor) as well as landscaping/clean up type projects. Projects that encourage parent involvement and build stronger community spirit will be favored.

Deadline: October 16, 2009. *If 1,500 applications are received before the application deadline, however, the application process will be closed.*

Contact: <http://www.toolboxforeducation.com/>

COMMUNITY RELIEF FUND

Many good social service nonprofits have been caught in the middle, between decreasing revenues and increasing demand on their services. To make matters worse, loans to nonprofits are harder to get, even when the nonprofit can show that they will have money coming in later.

The Kresge Foundation, in response to the economic crisis and the needs of front-line human service organizations for quick and inexpensive bridge loans has established an INTEREST FREE 24- to 36-month investment fund. Bridge loans will be for \$250,000 to \$500,000, and will go to "high performance" 501(c)(3) organizations that have been operating well for at least three years.

The deadline is open, and the application is straightforward. The Foundation plans to review the electronic applications with great speed, so that organizations can receive the loans quickly.

Contact: http://www.kresge.org/index.php/what/community_relief_fund/

ARTS / EXHIBITS

The Terra Foundation has announced a new round of grants for art and cultural institutions with United States 501(c)(3) nonprofit status or the international equivalent, for exhibitions. There are restrictions, especially for exhibitions that are outside Chicago and not international; best read the RFP carefully. For exhibitions of American art organized by U.S.-based art and cultural institutions, the foundation will consider exhibitions that meet at least one of the following criteria:

- at least one Chicago venue or venue outside the United States
- a focused thesis exploring American art within an international context
- result from international collaboration

Deadlines vary; the next Letter of Inquiry is due September 14, 2009.

Contact: <http://www.terraamericanart.org/grants/index.asp?key=40>

ARTS

The National Endowment for the Arts has some new "Masterpieces" grants offered (CFDA 45.024) , for visual arts touring:

<http://www07.grants.gov/search/search.do?&mode=VIEW&flag2006=false&oppld=48228> ,

Presenting:

<http://www07.grants.gov/search/search.do?&mode=VIEW&flag2006=false&oppld=48229>

dance: <http://www07.grants.gov/search/search.do?&mode=VIEW&flag2006=false&oppld=48231> ,

and chamber music:

<http://www07.grants.gov/search/search.do?&mode=VIEW&flag2006=false&oppld=48230> .

COMMUNITY IMPROVEMENT

"Jenny's Heroes" grants are continuing. The Jenny's Heroes program awards grants to individuals who submit the best ideas for tangible, lasting community projects. Jenny's Heroes provides grants of up to \$25,000 each to fund projects that promise long-term community benefits.

Deadline: Ongoing

Contact: <http://www.jennysheroes.com/>

RECREATION / SKATEPARKS

The [Tony Hawk Foundation](#) is offering grants to install high-quality, public skateparks in low-income areas across the United States.

The foundation primarily considers skatepark projects that are designed and built by qualified and experienced skatepark contractors.

The applicant must be a nonprofit 501(c)(3) organization or a state or local agency (including public school systems or public projects). Grants range from \$1,000 to \$25,000 each.

Deadline: October 1, 2009

Contact: http://www.tonyhawkfoundation.org/grant_application.asp

ALZHEIMER'S / RESPITE CARE COSTS

The Alzheimer's Foundation of America is offering grants to help with the cost of respite care for families caring for loved ones with Alzheimer's disease or a related dementia. Funds may be used for in-home care, adult day programs or other types of respite.

Individuals may only apply for this grant through one of AFA's participating nonprofit member organizations, and AFA will only accept applications mailed from that member organization's office. Applicants must meet specific requirements.

Deadline: November 1, 2009 (and likely again next spring)

Contact: http://www.alzfdn.org/AFAServices/family_grant.html

CHILDREN / HEALTH AND WELL-BEING

The Ronald McDonald House Charities are accepting Letters of Inquiry for grants from nonprofits with **projects of national or global** scope. Organizations seeking funding should have a specific program that directly improves the health and well-being of children, addresses a significant funding gap or critical opportunity, has long-term impact in terms of replication or reach, produces measurable results, and is sustainable without relying on RMHC funding. Grants are not awarded to support ongoing general, operating, or administrative expenses.

Deadline: September 4, 2009

Contact: <http://rmhc.org/what-we-do/grants/how-to-apply/>

CHILDREN / HEALTH AND WELL-BEING

For information about local grants and scholarships, contact the local chapter of Ronald McDonald House Charities, RMHC of the Intermountain Area, Ronald McDonald House
935 East South Temple

Salt Lake City, UT 84102 Phone: 801-363-4663

Fax: 801-363-0092

Email: info@rmhslc.org

Next Deadline: September 25, 2009

Website: <http://www.rmhslc.org/pageview.aspx?menu=8359&id=12248>

FREE AMBULANCE (SORT OF)

St. Mary's Health Care System in Athens, Georgia outsourced its EMS service to National EMS effective as of March 1, 2009; consequently, St. Mary's has eight emergency vehicles that are no longer being utilized. St. Mary's has made the decision to donate these emergency vehicles to organizations in need. The ambulances will be made available through this grant process. No improvements will be made to the ambulances before ownership is transferred; therefore, this will be the responsibility of the organization receiving the vehicle. Recipient organizations will be responsible for all costs associated with transporting the vehicle from St. Mary's to their location.

The following organizations/institutions are eligible to apply with priority given to nonprofit agencies: public/state controlled institutions of higher education; private institutions of higher education; nonprofit organizations with or without 501(c)(3) IRS status; state governments; county governments; city or township governments; special district governments; public housing authorities; independent school districts; eligible agencies of the federal government; and faith-based or community-based organizations.

Primary consideration will be given to organizations located in the St. Mary's Health Care System's service area and to international organizations, but it may well be worth a call or email to see if your organization could be considered.

Contact Information:

Stephanie Walsh, Grant Specialist
St. Mary's Health Care System, Inc.
Foundation Office
1230 Baxter Street
Athens, GA 30606
Tel: (706)389-3928
Email: swalsh@stmarysathens.org

To learn more about St. Mary's go to: <http://www.stmarysathens.com/about/foundation.html>

ARTS / CHAMBER MUSIC

Grants are available from the National Endowment for the Arts (NEA) for chamber music performances in conjunction with educational activities (discussions, master classes, seminars, exhibitions, program material, or cooperative learning projects with educational or community institutions) that will highlight specific repertoire by American composers and enable ensembles to engage with communities in a variety of settings.

Applicants may be nonprofit, tax-exempt, 501(c)(3) organizations, units of state or local government, or federally recognized tribal communities or tribes. Projects may be initiated by eligible organizations of all sizes, genres, and aesthetics, including ensembles, presenters, festivals, and colleges and universities.

Grants generally will range from \$5,000 to \$75,000 each and require a non-federal match of at least 1:1.

Potential applicants are strongly advised to consult with the Music staff before preparing an application. Contact information is on the website below.

Deadline: September 17, 2009

Contact: <http://arts.endow.gov/grants/apply/AMChamber.html>

D. AWARDS AND HONORS *(Recognition—some with resources.)*

ANIMAL SHELTERS / CUSTOMER SERVICE

[Maddie's Fund](http://www.maddiesfund.org) has announced that it will award a total of \$50,000 over ten weeks to [Petfinder.com](http://www.petfinder.com) member shelters and rescue groups in the United States that demonstrate good customer service in helping people find pets to adopt. The program is designed to encourage shelters and rescues to assess their customer service and encourage them to improve it if it is lacking.

Contact:

http://www.maddiesfund.org/About_Us/Media/Press_Releases/Customer_Service_Promotion.html

GRANTMAKING / HEALTH

The Terrance Keenan Leadership Award in Health Philanthropy is awarded annually to an outstanding grantmaker whose leadership and thoughtful application of philanthropic resources have forged permanent improvements in health through innovation, risk taking, and boldness. The award recipient's achievements exemplify responsiveness to people in communities, large or small, with a particular emphasis on reaching those most in need.

Deadline: Nominations must be received by Friday, September 11, 2009.

Contact: http://www.gih.org/calendar_url2665/calendar_url_show.htm?doc_id=919843

Further questions may be directed to Senior Program Associate Kate Treanor at 202.452.8331 or ktreanor@qih.org.

E. SPECIAL RESOURCES *(Reports and data. Most download for free.)*

CHILDREN AND YOUTH / NUTRITION AND EXERCISE

USDA offers information and curricular materials on their Eat Smart Play Hard web page. Materials are available for parents, schools, nonprofits and individuals. Includes downloadable comics, stickers, bookmarks, posters, etc.

<http://teamnnutrition.usda.gov/Resources/eatsmartmaterials.html>

HEALTH REFORM

Federal website with information and links, as well as announcements of Obama's town hall meetings, etc. on the subject of health reform. You can watch some meetings live through this site.

<http://www.healthreform.gov/>.

COMMUNITY HEALTH CENTERS / FIND

This website links you to federally funded community health centers which provide health care even if the patient has no insurance—costs are related to income. Just type in a zip code or address and a list of health centers comes up. You can also select to have a map displayed.

<http://findahealthcenter.hrsa.gov/>

SOCIAL SECURITY / CALCULATIONS

Are you advising customers on budgeting and retirement? There are options, and two resources can help when forming strategies about calculating when a person should start taking Social Security benefits. To get a good idea of what your benefits might be, go to the Social Security's [retirement estimator](http://www.ssa.gov/OACT/anypia/), <http://www.ssa.gov/OACT/anypia/> which uses your actual earnings record in its calculation. (Click on "create scenarios" to how retiring at different ages affects benefits). [AnalyzeNow.com](http://www.analyzenow.com) offers calculators that will help determine the best time for singles and couples to take Social Security.

<http://analyzenow.com/>

F. CONFERENCES, TRAINING & WORKSHOPS for staff and customers

(Free or inexpensive—or scholarships.)

SAVE THE DATE

THE FACE OF HUNGER IN UTAH CONFERENCE

September 29-30, Sheraton City Center, Salt Lake City

Topics will include fundraising, policy issues, grant writing, food safety and more

Contact: rsvp@utahfoodbank.org or call 801-887-1277

SAVE THE DATE

6th Annual Homeless Summit

October 15, 2009

Sheraton Hotel, SLC, Utah

Registration 7:30 AM; Conference 8:00 AM – 4:30 PM

Pre-Conference October 14, 2009

Tours of Palmer Court and Grace Mary Manor October 14, 2009

Questions? Contact Sheryl Featherstone at 801-538-8722

Contact/ Register: <http://housing.utah.gov/scso/index.html>

PBS DOCUMENTARY ON SCHOOL LEADERSHIP / INSERVICE

"The Principal Story" (on School Leadership) will be airing nationally on PBS September 15, 2009 (check [P.O.V. http://www.pbs.org/pov/](http://www.pbs.org/pov/) for local listings).

<http://www.wallacefoundation.org/principal-story/Pages/default.aspx>

Resources are available for facilitating discussions of a documentary on two elementary school principals' efforts to improve student achievement and implement reform. Includes sample agendas for viewing the full clip reel, individual clips, or the full film.

<http://www.wallacefoundation.org/principal-story/field-guide/Documents/Principal-Story-Field-Guide.pdf>

FELLOWSHIPS / ENTREPRENEURSHIP

The [Ewing Marion Kauffman Foundation](http://www.ewingmarionkauffman.org/) will award up to fifteen Dissertation Fellowship grants of \$20,000 each to Ph.D., D.B.A., or other doctoral students for the support of dissertations in the area of entrepreneurship.

Deadline: September 23, 2009

Contact: <http://www.kauffman.org/kdfp/>



Here's the fine print:

Please be advised that:

Information is gathered from a number of sources including the [foundationcenter.org](http://www.foundationcenter.org), [grants.gov](http://www.grants.gov), and a number of list serves and searches, and organized here to aid in research and in accessing opportunities and funding. UOFBCI does not, in any manner express or implied, verify or guarantee the information nor the possibility of gaining any awards or funding, nor is any program or competition hereby endorsed, referred or sponsored. This publication is certainly not inclusive; grant seekers are urged to consult many sources. This publication and its elements may or may not be of value to your particular organization or situation. Information is often summarized. Please contact grantors and funders directly for complete information. Always verify and evaluate for yourself.
