
Free Help for Nonprofits

May, 2009

Volume 4, Number 5



In this issue: Surviving in Tough Times

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Utah Office of Faith-Based and Community Initiatives
uofbci@utah.gov www.housing.utah.gov/uofbci*



How can I use this e-letter?

1. Just read through, for ways to grow your organization, or make it stronger, or **find more grants.**
2. Register, and complete our survey, so that we know what topics you would like us to address.
3. Email us with special requests. uofbci@utah.gov



Do you guarantee all information?

Nope. We try to report as accurately as humanly possible, but can't be responsible for things like information on other websites, and changes, discrepancies, etc. Read the disclaimer at the end of this letter. The object is to save you time on first-sweep research so that you have more time to do good things, and also to assist you in accessing funding for good works.



What is included in the letter?

It's all based on what not-for-profits say they need. Basically, we are hearing that it is hard for each organization to devote much manpower to writing grants, let alone finding potential grants and researching background information needed to win them. We also hear that not all of you have big bucks for training, but are interested in high quality experiences for little or no registration fees. Tips and news were also requested.

For the specifics of what's in this e-letter, read on.

SUBSCRIBE, AND LET YOUR NEEDS BE KNOWN, at:
<http://housing.utah.gov/uofbci/subscribe.html>

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On this page and next are descriptions of each section and specific topics in this issue; scroll down for actual items.

A. TIPS

Here, we pass on timely tips for your organization, and sometimes mini-lessons.

Please contribute tips you want to share at uofbci@utah.gov.

In this issue: Surviving in Tough Times; Tough-times Strategy; Fresh Produce; Niche for Your Group?

B. NEWS

The news here is of importance to the nonprofit world, especially in Utah. What are the trends? Who is supporting the work that is important to your organization? What is changing? You can scan items to get a view, and click the link for the whole story.

In this issue:

H1N1/What's Your Plan?

C. FUNDING, GRANTS AND RESOURCES

This is an annotated list of some of the best currently available grants and resources. Scan through, to see if there is one that will enrich your organization.

In this issue:

Community Projects by Children and Youth; Literacy/Young Children; Literacy K12; Authors/Art; Fire Fighters; Hunger/Children; Hunger/Poverty; Film; Health Care; Alzheimer's

D. AWARDS AND HONORS

Does your organization deserve recognition? How about individuals who have contributed much? Some opportunities listed in this section will also bring cash awards, trips, publicity and/or free consultation services that will feed your cause.

In this issue:

Hunger/Poverty; Innovation/Social Sector Nonprofits

E. SPECIAL RESOURCES

In this section, you will find reports and data that inform your work, but that also provide the hard data needed in writing winning grant proposals. A quick read here will let you know the gist of the report, and links take you to free downloads. Many nonprofit leaders cut and paste to a word processor file the notes on reports that interest them, for quick access. Or, they simply save the entire pdf.

In this issue:

H1N1 (Swine Flu); History; Native Americans; Disabilities/Youth; Recovery Act

F. CONFERENCES, TRAINING AND WORKSHOPS for staff and customers

We search for training that is free or inexpensive, but high quality. In general, we only report on events that are within geographic reach, though we sometimes let you know of interesting events outside this area that are specifically designed to make your job easier or more effective. If you know of something we have missed, please let us know at upfbc@utah.gov.

In this issue:

2009 Conference on Service; Financial Information/Expo; Free Workshop/Job Skills; Free Online Technology Training; New Science Teachers; Journalism/Trauma and Violence Reporting; Journalism/Immigration

Now, the nitty gritty—plus links:

A. TIPS (*Timely tips, and sometimes mini-lessons*)

Surviving in Tough Times

The news is starting to tentatively refer to the first feeble soundings of a slowing of the downturn in the economy. All language is still couched in caution. Economists are talking again of the early and late indicators. We learn that people will need to be more confident consumers before the stock market really starts to recover, and the stock market will start to recover a lot earlier than overall long-term job news, even though the stimulus money will create some jobs that will start consumers spending again. It is a lot like getting a very heavy vehicle to quit rolling downhill, and start rolling uphill. And in the nonprofit world, we are told that it might be a while before benefactors can fund charities as easily as they have done in the past.

So what is an organization to do?

The strategy netting the most success now, nationally, seems to be to partner with other organizations, but to do so strategically. Important factors to consider in partnering are

- efficiency in operation, and
- increased ability to accomplish goals.

Consider these same factors when you look at your overhead. You may not be able to cut personnel that work with ever increasing numbers of clients, but you may be able to streamline operations and help employees to be more efficient. There are other expenses that deserve a hard look:

1. Don't put your head in the sand. Take a good look at what is happening in your organization, and the balance between income and outgo.
2. Talk to your landlord and your creditors. They may be able to make you a better deal.
3. Prioritize expenses. You MUST, for example, pay payroll taxes if you have employees. You MUST follow what you promised you would do to get your grants. You might not have to rent a deluxe facility full time, if you can partner with someone else to use their facilities different hours than they do, or if someone will contribute their empty space if you pay utilities. The landlord may be able to use the tax break if you are nonprofit.
4. Link remaining expenses with your necessary operation. Red line the expenses that are not related to your mission.
5. Are there projects that cannot demonstrate success or are not aligned to your core mission, and are not funded by active grants? Can they be eliminated, or taken over by another organization?
6. What things do you outsource, that you might be able to do in-house without a lot of stress or loss of quality?
7. What things do you do in-house, that might be cheaper to outsource?
8. Do you need your physical facilities? Do you need all the space you now have? (See above.)
9. Is your system of training too expensive? Are you paying for a single course here, and another course there, that add up to a lot over the course of a year? Would it be more efficient to be getting multiple quality trainings at conferences? Are you choosing conferences that do not don't require out of state air travel? Are you coordinating training and car pooling? Are you considering in-house training or on-line training?

10. What other travel costs can be cut? Will conference calls and webinars substitute?
11. Are you wasting utilities?
12. Can you cut hours and still accomplish your goals?
13. Are there perks you can let go?
14. Call a brainstorming session: everyone in your organization should participate in finding ways to cut costs.

Other strategies:

- a. As part of your planning, determine exactly, precisely, what you need in terms of goods and services, to complete your streamlined mission. Think in terms of goods and services, NOT in terms of cash to buy things, because it is much harder to get cash in tough times than to get things and get assistance. This will carry over into your strategic partnering. What is it that you really, really need from partnering?
- b. Focus on outcomes and how to measure them. Donors will want to know exactly what is being accomplished with their investment.
- c. Many businesses don't want to lay off crews, but don't want them to just sit, either. Go to the businesses whose services you need, and ask if they can donate those services, between paying jobs. If they can't quite do that, ask if they can contribute some if you pay for some.
- d. Ditto for products you need. Find out if warehouses or storage areas are filling up with materials that will become outdated over time, but would be useful to the community now.
- e. Advertise for what you need. Be sure to list why you need it, and how it will be used to assist the community. Consider online classifieds, Twitter, your website, etc.
- f. If you need big ticket items or facilities and have the cash, look for bankruptcy sales.
- g. Make it easy to donate services or products. Remember to fill DONORS needs, including helping them achieve part of their mission. Accommodate what they feel comfortable doing, on their schedule. Find a way to transport items or to pay at least part of what it costs them to deliver items. Give donors the documentation they need for tax deductions, immediately. Give them the amount and kind of recognition they want. Thank them, again and again.

TOUGH-TIMES STRATEGY

Some nonprofits are gearing up, not gearing down, by hiring professionals to seek funding and other support and to manage it. Grant writers, fund raisers, accountants and resource managers are in even higher demand in many quarters. Some not-for-profit organizations that have not hired professionals in these areas are partnering with other organizations to share in investing in people who may be able to raise more money than they cost. Another technique is to contract with proven professionals to advise and set up plans for raising needed funds. Another is to send staff to training sessions. Professional associations like the Utah Nonprofits Association can help.

www.utahnonprofits.org

175 S Main St # 1210, Salt Lake City, UT 84111, (801) 596-1800

FRESH PRODUCE THIS SUMMER—AND A POSSIBLE NICHE FOR YOUR GROUP

There is a growing movement across the country to grow a little extra produce to contribute to your local food pantry, or to the Food Bank. In this article, the idea is explored and examples are given: <http://www.commondreams.org/archive/2008/06/09/9502> .

Are you a gardener? Do you administer a community or youth garden? If you would like to help, contact your closest food pantry or the Utah Food Bank, and ask how your fruits and vegetables might help, and how and when they would like you to deliver them. **If your organization wants to get involved as a group**, think about the value you could be with a coordinated effort to find gardeners willing to help, and with organized ways to get the produce delivered to the pantries in a

usable quantity at a time, at the best time of day for pantry staff and fresh delivery to customers. Remember that the Food Bank and the pantries cannot be expected to harvest or pick up the produce themselves—they have a different role.

Looking for a food pantry near you? Call 2-1-1 or access them online at

<http://www.informationandreferral.org/>

Are you in the SLC area but not close to a pantry that can use the produce? Contact 2-1-1 or

www.utahfoodbank.org

B. NEWS *(Nonprofit news for Utah.) Click link for whole story*

H1N1 (SWINE FLU) & OTHER CRISES: WHAT'S YOUR PLAN?

An important lesson is emerging from the flu outbreak, beyond counting of new cases, and tracking of government response. Organizations are noticing that when a crisis hits, it's terrible to not be prepared. For one thing, it's a lot harder to get together with partners, government officials and stakeholders to decide procedures when a crisis is already underway. What is your plan for a crisis, whether it be a flu outbreak or a natural disaster? Do your employees, volunteers, partners and customers know your plan, and details like the point at which you would go to Plan B? How would you complete your mission if you closed your doors and had to go electronic? Can you work remotely? What would happen if you had only half your staff available? How many of your people live nearby and could walk or bike to work? How many have Internet at home? Have you talked to people about not coming to work if they are sick?

The state has a program to help you with these critical plans. The website is very helpful, and can lead you to more assistance. Go to:

<http://bereadyutah.gov/business/index.html> and click on the topics across the top.

C. FUNDING, GRANTS & RESOURCES *(Annotated list of some currently available grants and resources.)*

COMMUNITY PROJECTS BY CHILDREN AND YOUTH

Do Something Community Action Grants help young people implement or expand a community action project, program, or organization.

The applicant must be 25 OR UNDER and a U.S. or Canadian citizen.

Deadline: Ongoing

Contact: <http://www.dosomething.org/grants/general/apply>

LITERACY / YOUNG CHILDREN

Is your organization preparing or purchasing take-home kits to encourage early literacy and pre-reading? Then you may want to take a look at this matching grant from **Nordstrom**, the **Association of Library Trustees, Advocates, Friends, and Foundations**, a division of the **American Library Association**. will award twenty grants of \$500 each to match \$1,000 raised by selected Friends of the Library groups, women's groups, libraries, and other nonprofit organizations to purchase Books for Babies kits from ALTAFF.

Deadline: October 1, 2009

Contact: <http://www.ala.org/ala/mgrps/divs/altaff/outreach/booksforbabies/matchinggrants.cfm>

LITERACY / K12

Grants of up to \$5,000 will be awarded to schools, public libraries, and nonprofits implementing or expanding literacy programs for K-12 students. Applicants must be located within 20 miles of a Dollar General store. It's a little difficult to tell from the website where those stores are, but Dollar General quickly replied to our inquiry with this list:

Store Locations, Utah

CLEARFIELD SHOPPES SHOPPING CE
1060 W 300 N
CLEARFIELD, UT 84015

SAVERS PLAZA SHOPPING CTR
3833 WASHINGTON BLVD
SOUTH OGDEN, UT 84403-1766

BRIGHAM SHOPPING CENTER
835 S MAIN ST
BRIGHAM CITY, UT 84302-3408

667 MONROE BLVD
OGDEN, UT 84404-4461

835 SOUTH HWY 191
MOAB, UT 84532

NEPHI CENTER SHOPPING CENTER
385 NORTH MAIN STREET
NEPHI, UT 84648-1451

1700 N STATE ST
SUITES 1-4
PROVO, UT 84604-1011

175 E MAIN ST
DELTA, UT 84624

454 EAST MAIN STREET
PRICE, UT 84501

Deadline: May 22, 2009

Contact: <http://www.dollargeneral.com/ServingOthers/Pages/GrantPrograms.aspx>

AUTHORS / ART

The Creative Capital | Warhol Foundation Arts Writers Grant provides project grants to individuals producing books, articles, short-form writing, blogs, and new and alternative media projects about contemporary visual art. The program supports approximately twenty to twenty-five projects a year. Grant amounts range from \$3,000 to \$50,000 each, depending on the scope and complexity of the project.

Deadline: June 8, 2009

Contact: <http://www.artswriters.org/guidelines.php>

FIRE FIGHTERS

Assistance to Firefighters Grant Program (AFG) provides financial assistance directly to fire departments and nonaffiliated EMS organizations to enhance their capabilities with respect to fire and fire-related hazards. Our primary goal is to help fire departments and nonaffiliated EMS organizations meet their firefighting and emergency response needs. AFG seeks to support organizations that lack the tools and resources necessary to more effectively protect the health

and safety of the public and their emergency response personnel with respect to fire and all other hazards. The AFG application is NOT accessible through Grants.gov. The AFG application and program guidance is accessible from the AFG website at (www.firegrantsupport.com) and the U.S. Fire Administration (USFA) website (www.usfa.fema.gov).

There is major funding here: \$565,000,000 total, with an award ceiling of \$2,750,000 per grantee. CFDA 97.044 -- Assistance to Firefighters Grant

Due Date: May 20, 2009

Contact: <http://www.firegrantsupport.com>

HUNGER / CHILDREN

Share Our Strength/Great American Bake Sale is offering grants that are typically in the range of \$1,000 to \$10,000 to nonprofit organizations, schools with a valid NCES code, or local government entities that work to ensure children have access to afterschool and summer meal programs. Examples of programs to be funded include schools, recreation centers, afterschool sites, faith-based institutions that are implementing summer and/or afterschool programs, Kids Café's and similar programs.

Deadline: Applications will be accepted between June 1 and **September 30, 2009**.

Contact: http://gabs.strength.org/site/PageServer?pagename=GABS_grants

HUNGER / POVERTY

See the WHY Harry Chapin Award (\$7,000) and the Drucker Awards (up to \$100,000) below (under Awards).

FILM FESTIVAL / COLLEGES AND UNIVERSITIES

The Tournées Festival encourages colleges and universities to begin their own self-sustaining French film festivals. Grants of \$1800 to \$2300 are provided, depending on format.

<http://www.facecouncil.org/tournees/index.html>

HEALTH CARE / PHARMACEUTICAL DEVELOPMENT

The **Michael J. Fox Foundation for Parkinson's Research** has announced that it will make up to \$6.5 million in total funding available under three Critical Challenges research programs designed to accelerate solutions to some of the most difficult hurdles standing in the way of breakthrough therapeutics for Parkinson's disease.

Deadlines: Depends on grant focus; May 19, June 1 or June 5, 2009

Contact: http://www.michaeljfox.org/research_fundingOpportunities_program.cfm?SegmentID=2

RESPIRE / ALZHEIMER'S

Two-year grants of up to \$7,500 will be awarded to nonprofits working to provide persons with Alzheimer's disease or a related dementia with opportunities to engage in meaningful social and recreational activities in a secure and supportive setting.

Deadline: July 1, 2009

Contact: <http://www.brookdalefoundation.org/Respite/respitprogram2008.html>

D. AWARDS AND HONORS *(Recognition—some with resources.)*

HUNGER / POVERTY

Nonprofit WHY (World Hunger Year) is taking applications for the Harry Chapin Award. The award will go to nonprofits that are moving “from charity to change.” In other words, WHY is looking for innovation—not just emergency services—in the fight against hunger and poverty.

Winners will receive a \$7,000 cash award, and WHY will include applicants in its database which allows information-sharing among community-based organizations, the media, funders, and government agencies. To learn more about anti-poverty efforts and encourage program replication, WHY staff has visited programs in all 50 states. WHY may include programs discovered through the awards process in future site visits.

WHY is a not-for-profit registered 501(c)(3) organization founded by radio talk show host and present Executive Director Bill Ayres, and the late singer-songwriter Harry Chapin.

Contact: <http://www.whyhunger.org/>

Application form http://www.whyhunger.org/pdf/hcsra_app_09%20web.pdf

INNOVATION / SOCIAL-SECTOR NONPROFITS

Administered annually since 1991, the Drucker Award is granted to a social-sector organization (501(c)(3) that demonstrates Peter Drucker’s definition of innovation—change that creates a new dimension of performance. In addition, the judges look for programs that are highly effective and that have made a difference in the lives of the people they serve.

Award Amounts: \$5,000, \$7,500 and \$100,000

Contact: <http://www.druckerinstitute.com/>

E. SPECIAL RESOURCES *(Reports and data. Most download for free.)*

SWINE FLU

For the newest, freshest updates and authoritative information, go to <http://www.cdc.gov/swineflu/>

For Utah specific information, <http://health.utah.gov/epi/SwineFlu/>

Utah updates through Twitter at UtahDepOfHealth . You can sign up for Twitter at <http://twitter.com/>

HEALTH CARE / LANGUAGE TRANSLATION

The Robert Wood Johnson Foundation is making available *More Than Words Toolkit Series* which draws on the scientific literature, the experience of 10 Hablamos Juntos demonstrations and the initiative's own research on translation quality. It is designed to assist individuals and organizations in initiating translations of health care text of all types.

<http://www.rwjf.org/qualityequality/product.jsp?id=39591>

HISTORY / NATIVE AMERICANS

Have you been watching the remarkable PBS series WE SHALL REMAIN, documentaries on Native Americans from an insider’s perspective?

The DVDs of the *local productions* (Paiute, Ute, Navajo, Goshute, and Shoshone) will be available May 13. They’ll cost \$29.95. People will be able to order through the following web site:

www.KUED.org/weshallremain after the 13th.

For the national productions, access the national web site: www.PBS.org/weshallremain

DISABILITIES / YOUTH

Institute for Community Inclusion (ICI) has available online the publication, "Going To Work: A Guide to Social Security Benefits and Employment for Young People with Disabilities (2009 Edition) Resource Guide", and other useful information at:

http://www.communityinclusion.org/article.php?article_id=211

RECOVERY ACT WEBCASTS

The US Department of Housing and Urban Development (HUD) is producing a series of webcasts regarding the American Recovery and Reinvestment Act (ARRA) grants. You can find a detailed description of each webcast at <http://www.hud.gov/webcasts/recovery.cfm>

You can register to participate in future webcasts at <http://www.hud.gov/emarc>

Go to the Archives link below for:

Homeless Prevention Program

Fair Housing and Equal Opportunity

Community Development Block Grant Funds

Assisted Housing Green Retrofit

Public Housing Capital Fund

Neighborhood Stabilization Program 2

Archives: <http://www.hud.gov/webcasts/archives/>

--View HUD's future webcasts here: <http://www.hud.gov/webcasts/index.cfm> Please note that the links for the webcasts will appear on this page on the day of the scheduled program.

--If you are OUTSIDE the HUD network, please view our tips on watching a HUD webcast:

<http://www.hud.gov/webcasts/troubleinst.cfm>

--If you have trouble viewing the webcast please call 1 (888) 652-6811 for technical assistance.

F. CONFERENCES, TRAINING & WORKSHOPS for staff and customers

(Free or inexpensive—or scholarships.)

2009 UTAH CONFERENCE ON SERVICE

This is the state's largest gathering of volunteer and service leaders from the nonprofit, government, and corporate sectors. Learn, connect and be inspired through a wide range of exciting and informative plenary sessions, workshops, special events, service projects, specialized tracks and more!

Utah Commission on Volunteers
Office of the Lieutenant Governor
2009 Conference on Service
May 18th - 20th
Radisson Hotel Downtown Salt Lake City

REGISTER TODAY - only 50 spots left

Time is running out. With nearly 350 people already registered for the conference there are just over 50 registration spots left! Register today at www.volunteers.utah.gov. or www.regonline.com/2009UtahConferenceonService

FINANCIAL INFORMATION / EXPO

Credit and Savings Help Expo (CASH Expo) will be held back to back with the Utah Job Expo (www.utahjobexpo.com)

When: Friday, May 15

Time: 12:30 pm to 9 pm

Where: South Towne Expo Center, 9575 South State St., Sandy

Admission: Free

There will be classes for adults, high school, and middle school students
Some classes will be held in Spanish: Money Scams, Building a Spending Plan, Financial Preparedness, The Road to 850 (Credit Scores), and Home Ownership.

Topics covered: Buying a Foreclosed Home, Saving for your Child's Education, Budgeting for school, fun and the future (youth), Finding your Career, Understanding the Economic Crisis, Taxes 101, Food Sense, Foreclosure Prevention, 401, Financial Preparedness, Home Ownership, Investing in a Bear Market, Money Scams, Loan Modification, Credit Reports (The Road to 850), Building a Spending Plan, Credit Card Management, Debt Management

Educational opportunity to provide help and information in this current economy brought to you by:
Utah Saves (an initiative between United Way and USU Extension) www.utahsaves.org
Utah Housing Coalition www.utahhousing.org

Contact: Stephanie Young

Phone: 801-468-2520

Email: stephanie.young@usu.edu

Web Address: www.utahsaves.org/resources/CASHexpo.asp

Accessible to those with Disabilities

FREE WORKSHOP / JOB SKILLS

"Job Skills for Today's Economy," Wednesday, May 20, 2009, 3:00 p.m. to 6:00 p.m., Utah Cultural Celebration Center, 1355 West 3100 South.

Contact: 801-468-3097 OR www.diversity.slco.org

FREE ONLINE TRAINING / TECHNOLOGY

Short (30-minutes or less) training in technology topics; the archives (past programs) are great, as you can scan down to subjects intriguing to you, and take them then and there. Or, check in any Thursday afternoon just before 3:30 for the scheduled live class. Find out what is coming up under "upcoming schedule" on the website:

<http://www.uen.org/facultyounge/>

NEW SCIENCE TEACHERS / SUPPORTED IN-SERVICE

One hundred and eighty-five middle- and secondary-school science teachers will attend a year-long mentored professional development program co-sponsored by the National Science Teachers Association and the Amgen Foundation. It is designed for science educators entering their second or third year of teaching.

Deadline: June 1, 2009

Information: <http://www.nsta.org/academy/> **Application:**

<http://www.nsta.org/academy/2009/FellowApplication.aspx>

JOURNALISM / TRAUMA AND VIOLENCE REPORTING

The 2009 Ochberg Fellowship (from the Dart Center) will provide six or more mid-career journalists with an expense-paid trip to a two-day seminar designed to improve their coverage of violent

events. The application is straightforward, and won't consume a lot of time to complete.

Deadline: July 24, 2009

Contact: <http://dartcenter.org/ochberg-fellowship-guidelines>

JOURNALISM / IMMIGRATION

The International Center for Journalists (ICFJ) is taking applications for the Scripps Immigration training program. Ten journalists from the U.S. Spanish and English-language media will meet for a week-long training on how to cover immigration issues. Panelists at the conference will include key immigration policy makers, researchers, and representatives of pro and anti-immigration groups as well as leading editors and reporters from the U.S. and Latin America. The training will be conducted in English.

Eligible to apply:

- Professional journalists from print, broadcast or digital media outlets from the United States
- Journalists from Spanish and/or English-language media outlets who have experience covering immigration issues
- At least five years of journalism experience is required

Deadline: June 5

Contact:

<http://www.icfj.org/OurWork/LatinAmericaCaribbean/ScrippsImmigrationProgram/tabid/1303/Default.aspx>



Here's the fine print:

Please be advised that:

Information is gathered from a number of sources including the foundationcenter.org, grants.gov, and a number of list serves and searches, and organized here to aid in research and in accessing opportunities and funding. UOFBCI does not, in any manner express or implied, verify or guarantee the information nor the possibility of gaining any awards or funding, nor is any program or competition hereby endorsed, referred or sponsored. This publication is certainly not inclusive; grant seekers are urged to consult many sources. This publication and its elements may or may not be of value to your particular organization or situation. Information is often summarized. Please contact grantors and funders directly for complete information. Always verify and evaluate for yourself.
